

Celebrating 38 years in watch business

SYARIKAT Jam Great Wall which started out with just a small lot in a shop along Batu Road has now expanded with a shop and a watch boutique.

The shop's assistant manager Jason Kew said it was founded by Yew Chong Chang in 1959.

"After 14 years of hard work and experience Yew moved his shop to the Campbell Shopping Complex," he said.

The shop was closed in 1976 after a fire, but it was reopened in 1978 under a new name - City Time (M) Sdn Bhd.

The owners also opened a boutique at Pertama Complex," said Kew.

Now the two-shoplots carry more than 50 brands of timepieces, clocks, pens and leather goods.

The range of watches offered at the showroom includes Rolex, Tag

Heuer, Rado, Parker, Cross, Mont Blanc, Charles Jourdan, Tissot, Omega and Longines to name a few.

He said the company also had introduced personalised customer services to their clients.

"We will take the timepieces or other items that our customers have ordered to them if they are too busy to drop by," he added.

He also said the company had launched its newsletter called *Out-Going Creation* for its loyal customers and suppliers.

"We are currently having a promotion for secretaries too.

"They can accumulate value points when they recommend gifts to their bosses from the brochures," added Kew.

Syarikat Jam Great Wall is located on the 1st floor of Pertama Complex.

For details call (03)2924428.